

ENGL 115 Remediation Project Prompt

“The duty and office of rhetoric is to apply reason to imagination for the better moving of the will.”¹ (Francis Bacon)

Planning

For this assignment, you will “remix” or remediate a project from this course from earlier in the semester in order to reach a different or broader audience. Some focuses for this project include:

- Your Narrative Argument (first major assignment)
- Your Major Inquiry project
- The topic from your Article Presentation
- The importance of some aspect of free speech

Note: You may also choose to work alone or with a partner for this assignment.

Purpose

Many of the most persuasive texts you will encounter in your lives are *not* in the form of formal argumentative essays. Though these works do have a place in our society, there are many other forms of media that have wide circulation and impact on our day-to-day culture as a whole. “Remixing” your argument will give you a chance to experiment with other mediums, as well as provide an opportunity to more fully consider audience, purpose, message, and context, as well as the particular constraints and affordances of different media.

Mediums

You can approach this assignment by either 1) thinking about the audience you would like to reach or 2) beginning with the medium you would like to work with. The only constraint is that you must choose a medium that uses two *modes* of communication, such as image and text. This also has to be a concrete artifact—something you can “turn in” and that stands on its own. Some mediums you might use include:

- Video (image, sound, possibly voice, etc.)
 - No more than 5 minutes long
- Audio (sound, voice)
 - Public Service Announcement
 - Podcast
- Visual Representation
 - Flier (image, text)
 - Series of memes (image text)
- Presentation (image, text, voice)
 - PowerPoint + presentation screen captured (e.g. ScreeCast-O-Matic or Camtasia) to make a video

¹ From American Rhetoric: Definitions of Rhetoric: <http://www.americanrhetoric.com/rhetoricdefinitions.htm>